

02/08/2016
Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

DICKER DATA APPOINTED AS LOGITECH DISTRIBUTOR FOR AUSTRALIA
Focus on Driving Sales in SMB and Enterprise Markets

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our appointment as a distributor of Logitech commercial and gaming products. Dicker Data's agreement with Logitech is effective Tuesday, 2nd August 2016.

David Dicker, Chairman & CEO, Dicker Data Limited said "We're pleased to be working with Logitech in a direct distribution capacity. Logitech's wide-range of products will further bolster our position in the peripherals market and is a logical attach option for our reseller partners who are already purchasing their notebooks, desktops, workstations and tablets from DDR."

Logitech's Managing Director, Damian Lepore said, "Logitech recognises the importance of a B2B/Enterprise channel and appointing Dicker Data, a well-established and trusted distributor, to drive these sales marks an exciting time for Logitech."

Dicker Data's new relationship with Logitech extends the brand's peripheral offerings and will provide an alternative option for resellers in existing markets, such as in video conferencing; a market where Logitech is expected to launch in late 2016 via a partnership with Intel, a brand that is also distributed by Dicker Data.

For and on behalf of the Board,



David Dicker
Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, [click here](#).