

09/10/2017  
Manager of Company Announcements  
ASX Limited  
Exchange Centre  
20 Bridge Street  
Sydney NSW 2000

**DICKER DATA NEW ZEALAND APPOINTED AS DISTRIBUTOR OF KENSINGTON, QNAP,  
STORAGECRAFT AND SEAGATE**

**Company Signs New Distribution Agreements to Offer Wider Portfolio of Storage, NAS,  
Backup and Peripheral Accessories**

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our recent appointment as a distributor for four market leading brands in New Zealand; Kensington, QNAP, Storagecraft and Seagate. Dicker Data's distribution agreements with these four brands is effective immediately, with the organisation carrying stock and commencing trade today.

Chairman and CEO, David Dicker, said "I'm pleased to welcome the extension of our partnership with these four brands across The Tasman. Each of these brands will help us to either enter a new part of the NZ market or are complementary additions to our existing range which will help us capture more of the opportunities that we work with our partners on."

Dicker Data's strong expertise and knowledge in selling Kensington, QNAP, Storagecraft and Seagate solutions in Australia will be transferred to the NZ team through close collaboration as the brands are launched.

"We are seeing demand for these products in the New Zealand market and expect to realise the benefits of our appointments over the course of our fourth quarter" Dicker added.

For and on behalf of the Board,



David Dicker  
Chairman & CEO

**About Dicker Data Limited**

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, [click here](http://www.dickerdata.com.au).