

20/04/2018
Manager of Company Announcements
ASX Limited
Exchange Centre
20 Bridge Street
Sydney NSW 2000

DICKER DATA APPOINTED AS SOLE CITRIX RESELLER DISTRIBUTOR
Also Appointed as Second Citrix Solution Provider Distributor in Australia

The Board of Directors of Dicker Data Limited (ASX: DDR) are pleased to announce our appointment as the sole distributor for the Citrix reseller business and our appointment as the second Citrix Solution Provider (CSP) distributor for Australia. The decision comes after Citrix recently underwent a review of their distribution agreements for the Australian market.

Chairman and CEO, David Dicker, Dicker Data Limited said, "I'm pleased to announce our new status as the sole Australian distributor for the Citrix reseller business and our appointment as the newest Citrix CSP distributor for Australia. We're thankful to the Citrix team for placing their confidence in us to execute on their behalf and we're looking forward to working with the entire Citrix channel to drive growth across the various product portfolios. I would also like to thank the Dicker Data team for their efforts towards securing this very satisfying outcome."

The new sole reseller distribution arrangement is effective Monday, 21 May 2018. Dicker Data's appointment as a Citrix Solution Provider (CSP) distributor is effective Monday, 23 April 2018. Partners in the Citrix ecosystem have been made aware of the changes and Dicker Data is proactively working to ensure there is no disruption to the Citrix business during the transition.

For and on behalf of the Board,



David Dicker
Chairman & CEO

About Dicker Data Limited

Dicker Data Limited was listed on the Australian Stock Exchange on January 24, 2011. Since its listing, the company has achieved record trading results. The Company is Australia's largest and longest established Australian owned distributor of information technology products. Its vendors include Hewlett-Packard, Cisco, Microsoft, Lenovo, Symantec, RSA, Toshiba, Samsung, ASUS and other major brands. The Company's clients include over 5,000 value added resellers. For more information, [click here](#).